

Free Software for R&D SMART Green Region South Tyrol

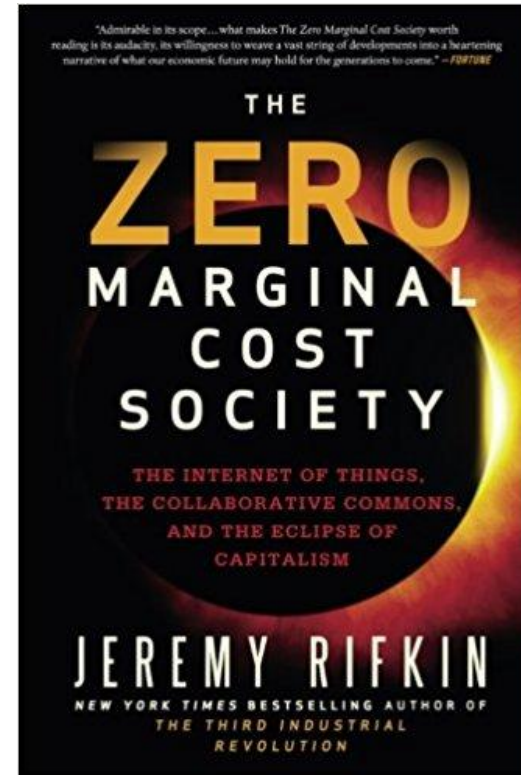
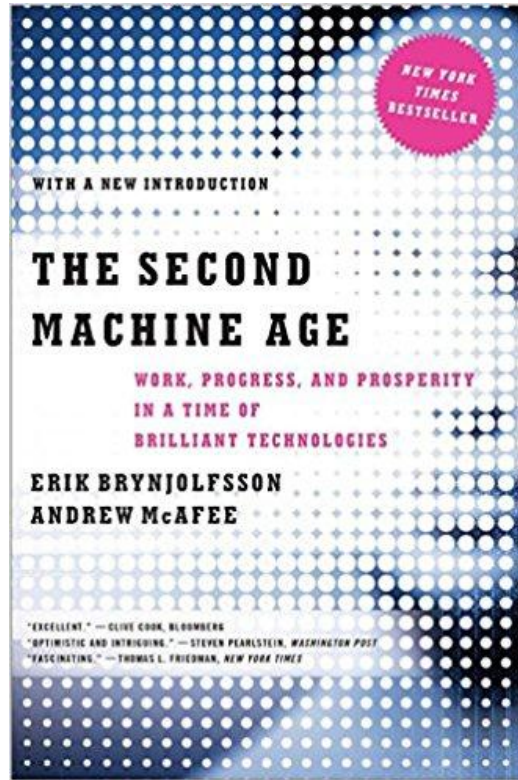
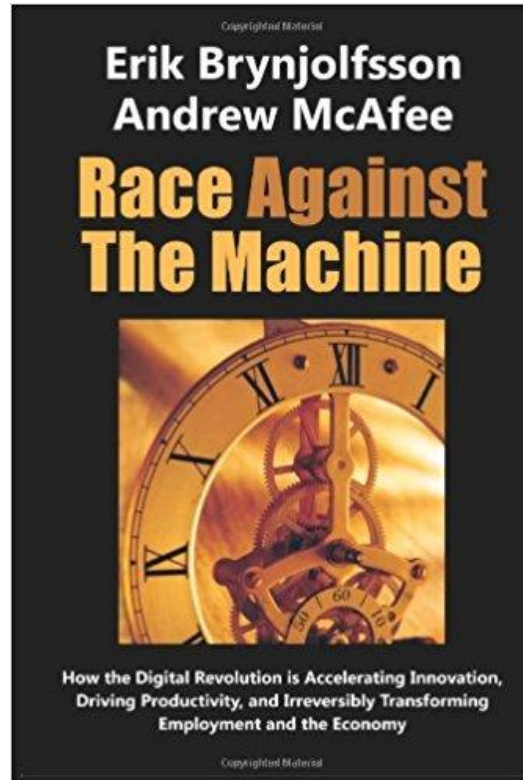
Linux Day, 27.10.2018

Patrick Ohnewein
IDM Südtirol

AGENDA

- How is digitalisation changing our society?
- What's our digital strategy?
- How do we implement the infrastructure for a digital society?

How is digitalisation changing our society?



Disruption vs. Optimisation

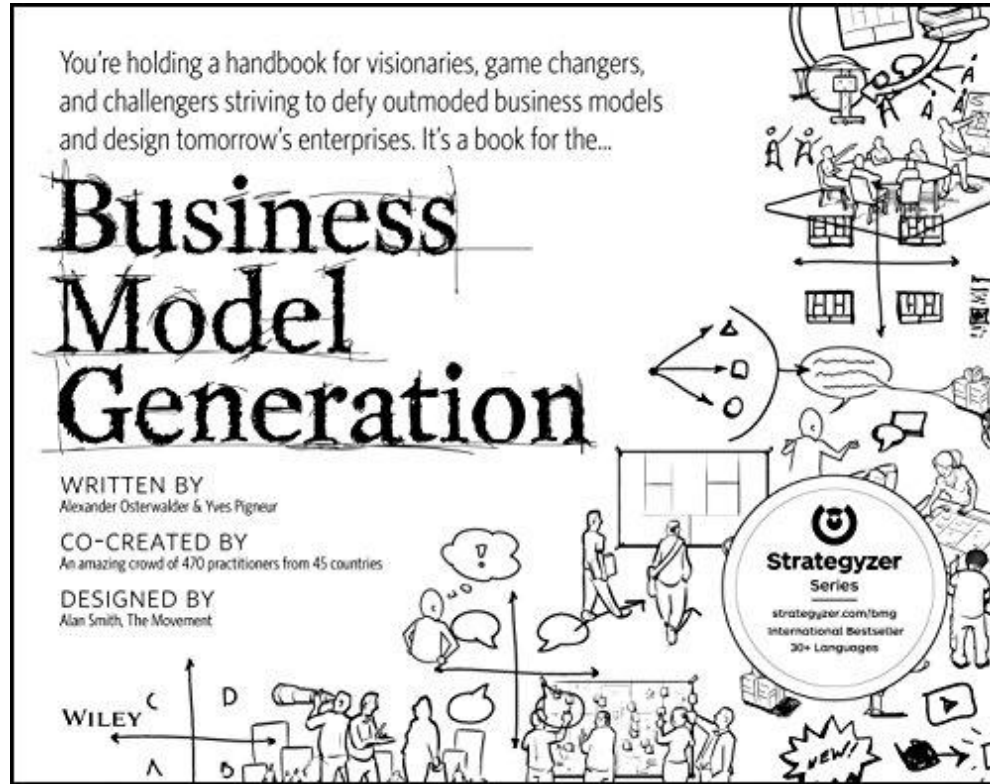


Disruption vs. Optimisation

Startups vs. Industry 4.0

GitHub vs. LibreOffice

Which are the real needs of the market?



Which core value proposition do we offer?

Which are the real needs of the market?

1. Talents is the #1 need!
2. Competitive products with high margins and international market
3. Increment R&D investments

Vision & Mission

A Place for Talents!



NOI. NATURE OF
INNOVATION.

Innovation liegt in unserer Natur.

[...] Wir vermarkten die
Tourismusdestination Südtirol und
ihre Produkte und **sind bestrebt**
Südtirol für Unternehmer,
Start-ups und Talente zum
attraktivsten Standort Europas
zu machen, indem man
hervorragend wirtschaften und
arbeiten und gut leben kann. [...]

IDM Südtirol

Vision & Mission

SMART Green Region South Tyrol



Digital Tourism Strategy - Video

<https://vimeo.com/292011350>

Talents - SFscon.it



**MADE
IN CIMA**
stunning websites
that work

R3 GIS 

WÜRTHPHOENIX 

1006.org

brandinamic
gasser | oberhofer | prader | rabanser

dm  **davide montesin**
innovative software

peer

QBUS
Information &
Technology Group

**TELMEKOM
NETWORKS** 

YANOVIS
VISIONS BECOME SOFTWARE

 **LibreOffice**
powered by **CIB**



Software
Craftsmanship
South Tyrol

unibz

ALL THE PARTICIPANTS



Hackathon.bz.it

November 16th + 17th
NOI Techpark

24 hours challenge!

Thank you for your interest
Danke für eure Aufmerksamkeit
Grazie per l'attenzione

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